



MANILA INTERNATIONAL *Luxury* EXPO 2025

NOVEMBER 15, 2025

Mall of Asia Complex, Seashell Ln, Pasay City
(F4 - Second Floor)

SMX
CONVENTION CENTER

The Manila International Luxury Expo (MILX) is more than just a trade show; it's a meticulously curated experience designed to connect the world's most prestigious jewelry, watch, and designer brands with a discerning and affluent audience in the Philippines and beyond.

In a market with a rapidly growing appetite for luxury, MILX offers a timely and exclusive platform to expand your reach, captivate new customers, and make a significant impact.

Why MILX is Your Strategic Gateway to the Philippine Luxury Market

A Curated Showcase: MILX stands alone as the premier niche event dedicated to showcasing the finest in jewelry, watches, and designer brands. We bring together a discerning collection of exhibitors, ensuring a high-quality environment that truly reflects the essence of luxury.

Direct Engagement, Tangible Results: Move beyond the digital world and connect directly with your target audience.





This is your chance to:

Market your brand
to thousands of potential new customers.

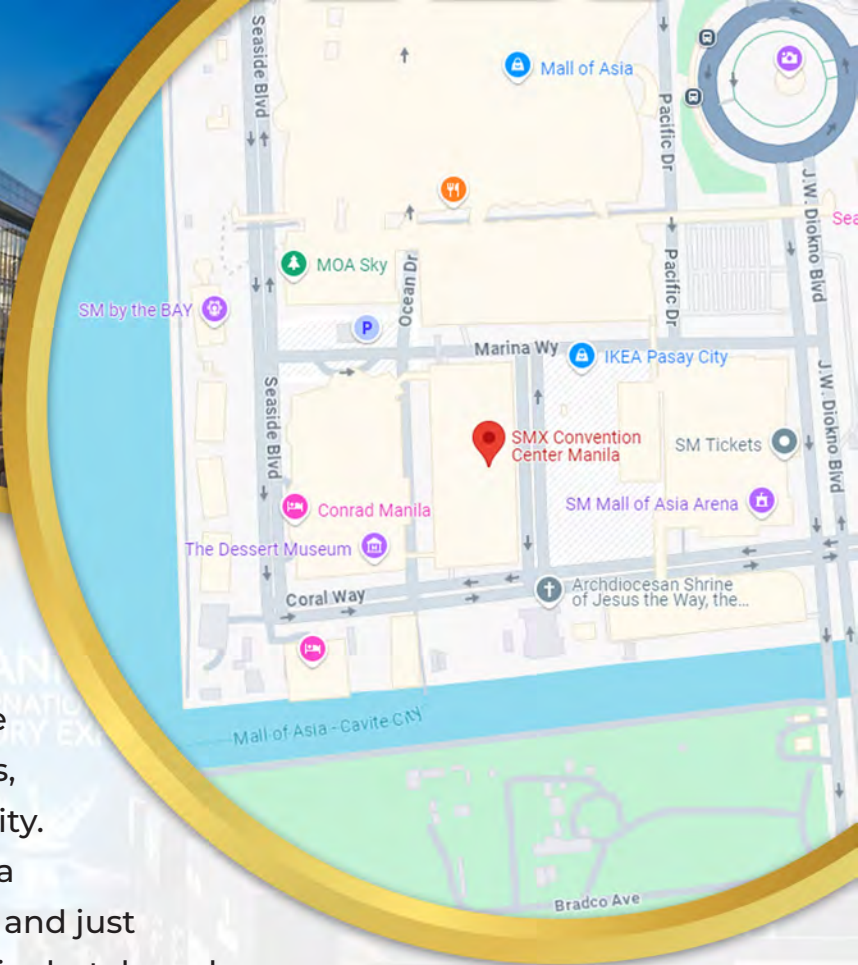
Immediate Sales
through on-site purchases and pre-orders.

Launch your latest products
to an enthusiastic and engaged public.

Make genuine relationships
with luxury collectors, enthusiasts, and affluent professionals.

Inspire aspiring collectors
from medium-income segments looking to begin their luxury journey.





Prime Location, Maximum Exposure:

Located at the SMX Convention Center, the Philippines' leading venue for major events, MILX benefits from unparalleled accessibility. Situated within the bustling SM Mall of Asia Complex, surrounded by high-traffic malls, and just moments from Entertainment City's premier hotels and casinos, your brand will be at the epicenter of activity.

Synergistic Event Environment: Your presence at MILX is amplified by co-located high-profile events, including an Auto Show, a Die-Cast Show, and a Wedding Expo, all drawing thousands of additional attendees to the SMX Convention Center on the same day. This creates a vibrant, high-energy atmosphere and expands your potential reach significantly.



We are expecting 3,000 to 5,000 discerning attendees, including:

- **Luxury Collectors & Enthusiasts:** Individuals passionate about acquiring and appreciating fine pieces.
- **Affluent Professionals:** High-net-worth individuals seeking premium investments and lifestyle enhancements.
- **Starting Resellers:** Emerging businesses looking to source high-quality luxury products.
- **Aspiring Collectors:** A crucial segment of medium earners eager to begin their journey into luxury.

Our extensive social media campaigns and exclusive VIP invitations ensure a high-caliber audience for your brand.





Exhibitor Opportunities: Showcase Your Craft

Join a curated lineup of exhibitors and immerse your brand in the heart of the Philippine luxury market. MILX provides the perfect platform to display your masterpieces, engage directly with customers, and drive sales.

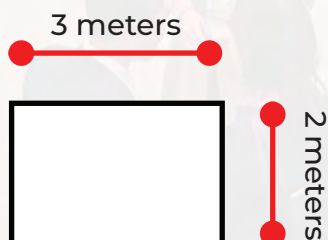
Exhibitor Package Includes:

- Dedicated exhibition space to showcase your products.
- Brand visibility through inclusion in the official event directory.
- Opportunity for on-site sales and pre-orders.
- Access to post-event reports and insights.
- Dedicated logistical support from our event managers.

Inclusions:

- 2x3 meter space
- Black Themed Booth shell setup
- Booth Fascia with your brand
- Table and Chair
- 1 Dedicated Security Personnel
- 2 Exhibitor Passes

Booth Size:



Pricing:

Php 80,000.00

*Booth location and options are on a first come, first serve basis. Prices are exclusive of tax.

*Images are for reference only.

CUSTOMIZE YOUR BOOTH!

You can also choose to customize your own booth to make your presence shine. We will connect you with our accredited booth contractors so you can start discussing the booth design that you want!

*Booth location and options are on a first come, first serve basis. Prices are exclusive of tax.

*Images are for reference only.



BRANDING

MANILA INTERNATIONAL LUXURY EXPO –

PRESENTED BY:

YOUR BRAND

FUNCTION ROOM 4

S2B MATCHMAKING ZONE

PWAYEROIES ZOM

B2B MATCHMAKING

MILX
INTERNATIONAL LUXURY EXPOMANILA
INTERNATIONAL
OF LUXURY
LOUIS VUITTONMANILA
INTERNATIONAL
OF LUXURY
LOUIS VUITTON**Sponsorship Opportunities: Elevate Your Brand's Prestige**

Beyond exhibition, MILX offers exclusive sponsorship tiers designed to provide unparalleled brand exposure and unique engagement opportunities. Be one of our 10 esteemed sponsors and solidify your position as a leader in the luxury sector.

Sponsorship Benefits Include:

- **Unrivaled Brand Visibility:** Prominent logo placement on all social media posts and throughout the SMX Convention Center venue.
- **Speaking Engagements:** Assigned timeslots for engaging panels, interactive workshops, or impactful product launch presentations.
- **Exclusive Networking:** Dedicated B2B matchmaking sessions, connecting you with key industry players and potential partners.
- **Extensive Media Exposure:** Inclusion in press releases and featured in promotional interviews/videos across our social media channels.
- **Valuable Data & Insights:** Comprehensive post-event reports and potential access to attendee lists for targeted follow-ups.
- **Premier Hospitality:** VIP access throughout the event and the option to book special meeting rooms for private brand engagements.

Sponsorship Tiers and Benefits:

Platinum Sponsor (Event Presenter) (2):

- Premium logo placement and largest branding presence.
- Manila International Luxury Expo - Presented by : YOURBRAND on all printed and digital collaterals.
- Multiple speaking opportunities (keynote, panel).
- Dedicated B2B matchmaking sessions.
- Exclusive media interviews and features.
- Prominent mention in all press releases.
- Premium meeting room access (based on availability) and VIP passes.
- Starting from PHP 1,800,000.00

Gold Sponsor (3):

- Enhanced logo placement and significant branding.
- Option for a product launch or workshop slot.
- Targeted B2B matchmaking.
- Inclusion in press releases and promotional videos.
- VIP access and meeting room option.
- Starting from PHP 800,000.00

Silver Sponsor (5):

- Visible logo placement and branding.
- Opportunity for a product presentation.
- General B2B networking opportunities.
- Mention in event materials.
- Starting from PHP 500,000.00

We can also customize these sponsorship packages to suit the needs and maximize the benefits for your brand. Let us know what you think, and we will make it happen.



MANILA INTERNATIONAL *Luxury* EXPO 2025

Your Success, Our Priority

At MILX, we are committed to ensuring your experience is seamless and rewarding. Our dedicated event managers will provide personalized logistical assistance and support tailored to your brand's unique needs, both leading up to and during the expo. Your success is our mission.

Secure Your Place at the Forefront of Luxury.

Don't miss this unparalleled opportunity to connect, showcase, and grow your brand in the vibrant Philippine luxury market.

CONTACT US NOW



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